



## SPONSOR PACKAGES

### SPONSORSHIP PACKAGES

#### GOLD

Tent at event (provided by sponsor); Banner at event (provided by Genesee Cup); banner also posted at Golf Outing in August; Program full page color on back cover; Logo on front cover of program; Large logo on t-shirts; Logo on Tournament Website; Facebook postings; Logo on all emails regarding tournament \$3000

#### SILVER

Banner at event (provided by sponsor); banner also posted at Golf Outing in August; Program full page color; Large logo on t-shirts; Logo on Tournament Website; Facebook postings \$2000

#### BRONZE

Program ½ page color; Small logo on t-shirts; Banner at event (provided by sponsor) \$750

### PROGRAM AD

- Program Ad:
  - Full page \$500 color/ \$300 b/w
  - ½ page \$300 color/ \$200 b/w
  - ¼ page \$200 color/ \$100 b/w
  - Business card size \$150

### MERCHANDISE

Logo on tshirts:

Large logo on t-shirts \$1000

Small logo on t-shirts \$500

### DIGITAL ADVERTISING

**Website Sponsor** \$250 logo on tournament homepage (logo provided by sponsor)

**Facebook post** \$200 Promotion of business periodically leading up to event and on event weekend; content provided by sponsor/advertiser and with final approval by Genesee Cup (photos, videos, coupons etc)

### EVENT ADVERTISING

**Misc Sponsorship** • Tent Space \$500 (supplied by sponsor) • Banners \$150 - (supplied by sponsor); Banners \$200 (supplied by tournament)